



Effective Leadership Communication

"Communication is more complex than ever before – and it has never been this important. From the most basic tribal structures to the 'tealest' of organisations, leaders need to convey their messages, inspire and negotiate with friends and enemies alike.

In our globalized and digital times, leaders need to reach people cross-culturally and cross-technologically as well.

Inspiring leadership is what you need. What and how you communicate is central to your success."
Matthew Speyer

Interactive Online Workshop

Mi. 28.04.2012, 9:00 – Fr. 30.04.21, 15:30

This workshop is for leaders of all levels who see the importance of their communications and want to further develop their abilities to:

- move to a more agile leadership style,
- create team spirit and strengthen work relationships – even over a distance,
- adapt their communication style to their own personality and the personality of their counterpart,
- convince with clear proposals and relevant arguments,
- give clear instructions which are followed,
- involve team members and stakeholders to increase participation – across gender, nationality, culture and function,
- inspire others to discover a common vision and work towards it.

All this to allow you to reach your goals and become the leader you are!

The workshop is highly interactive: participants will take part in multiple structured role plays in small groups, observing and practicing the different communication styles.

Each participant will receive intensive feedback from their peers and two experienced leadership trainers.

Contact us at info@inspeyer.net or call +49 551 5312650



Mairi Stewart

Trainer, coach and consultant for educational, leadership and facilitation projects



Matthew Speyer

inspeyer founder & coach for executives, teams and organisations



Kai-Uwe Benthack

Expert for leadership, change, team development and personality



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Agenda

28.04.21

9:00 - 10:30 Introduction: **Leadership, Communication, Personality**
Online Communication: Changing technologies and styles

11:00 - 12:30 **Communication in a changing understanding of leadership** and organisations.
Effective Leadership Communication Model: The 4+2 Styles

14:00 - 15:15 **Convince others** with clear proposals and relevant arguments

15:45 - 17:00 **Instruct others** with clear instructions which are followed

29.04.21

9:00 - 10:30 **Involve team members and stakeholders** to increase participation and your powers of lateral leadership

11:00 - 12:30 **Inspire others** to discover a common vision and work towards it

14:00 - 15:15 **Insights Personality Profile:** Understanding your personality preferences

15:45 - 17:00 Insight Personality Profile: **Adapting your communication** to the personality preferences of others

30.04.21

9:00 - 10:30 **Bringing together** leadership communication styles and personality preferences

11:00 - 12:30 **Working on your individual cases***

14:00 - 15:30 Continue to work on individual cases
Transfer and close

*All participants are required to agree to a confidentiality agreement, allowing us to work with real cases from the participants work life. However, every participant is free to share as little or as much information as they or their company are comfortable with.

Full details and conditions at

<https://inspeyer.net/en/effective-leadership-communication-seminar/>

1950,00 €

plus VAT / MwSt

(**200,00 € discount** if you book by March 8th, **100,00 € discount** for every participant from the same organisation.)

Subscription open until April 14th.

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